National Wildlife Federation | Climate and Energy Policy

Exploring Diverse Stakeholder Perspectives

Carbon to Sea 2025 Annual Convening

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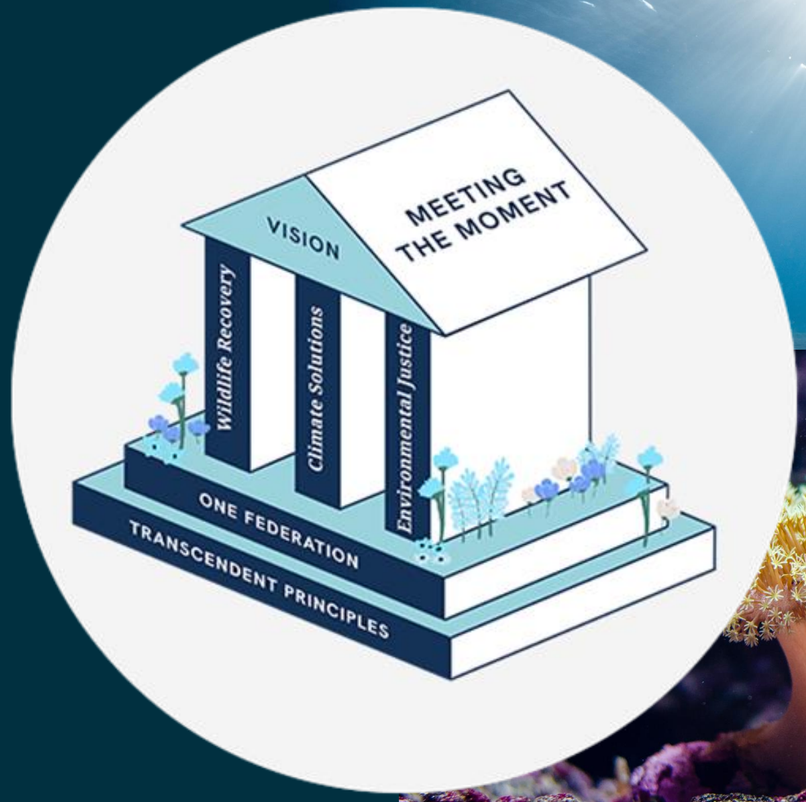
National Wildlife Federation

NWF Strategic Plan

Three Equal Pillars:

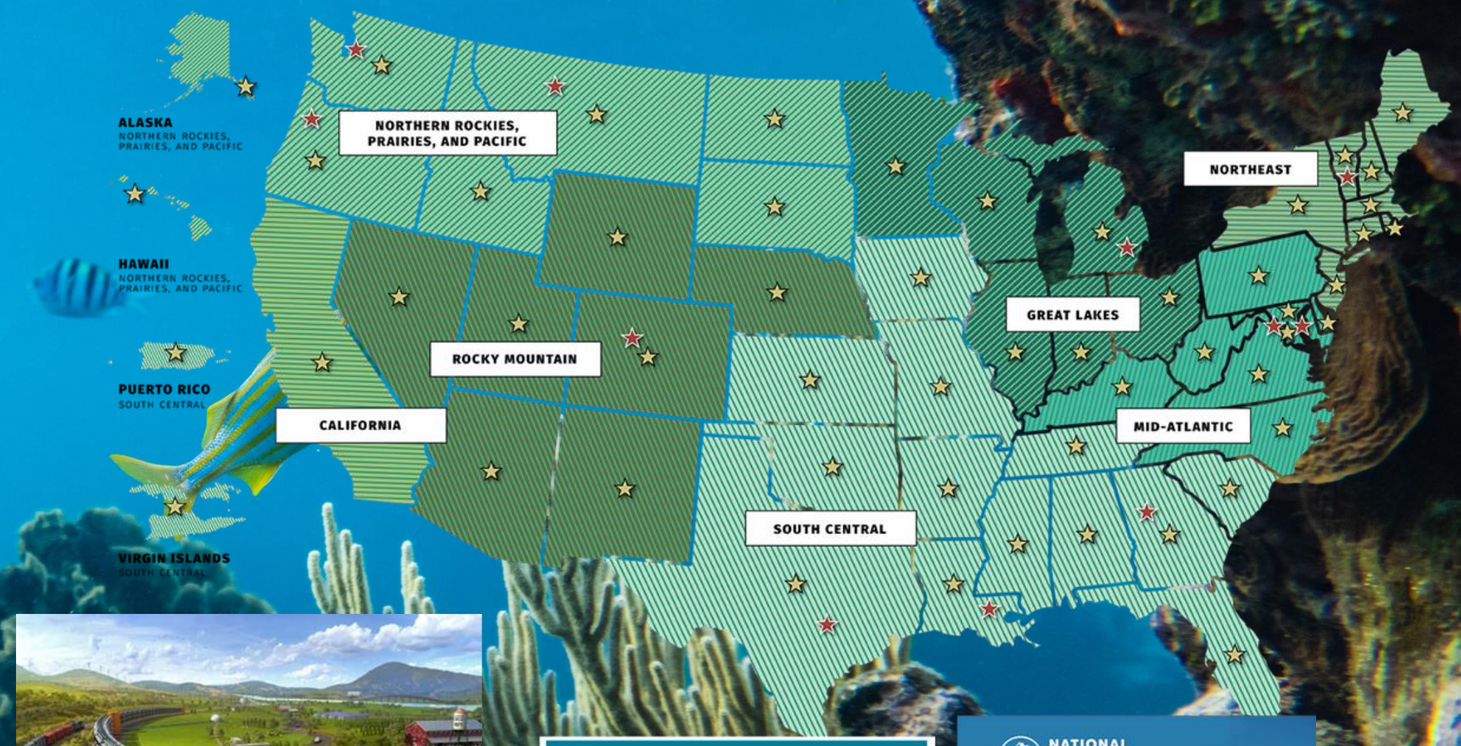
- Wildlife Recovery
- Climate Solutions
- Environmental Justice

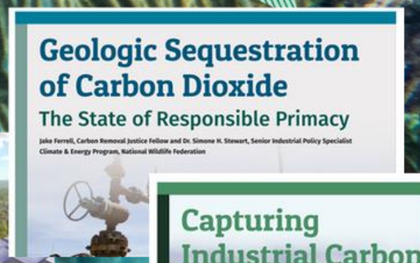


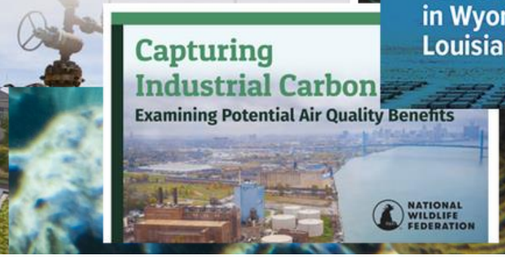
Uniting all Americans to ensure wildlife and people thrive in a rapidly changing world.

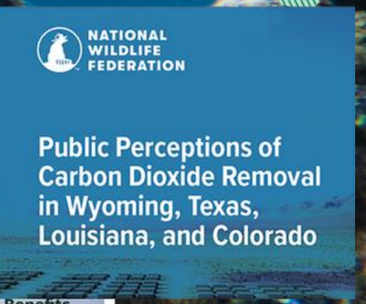
NWF Structure

- 52 State and Territorial Affiliates (independent organizations)
- 7 Regional Centers plus HQ in VA and DC National Advocacy Center
- ~450 staff
- 7 million members and supporters









Understanding Stakeholders

Who are the stakeholders you work with?

NWF works with...

...conservation advocates, local and federal government, frontline communities, Tribes*

**Tribes should not be considered "stakeholders" in the traditional sense—they are owners, decision-makers, and rights-holders.*

Example: Climate Economic Justice Screening Tool

(1) Geographic: a group of individuals living in geographic proximity (such as census tract)

(2) Common condition: a geographically dispersed set of individuals (such as migrant workers or Native Americans), where either type of group experiences common conditions or burdens.

- climate change,
- energy,
- health,
- housing,
- legacy pollution,
- transportation,
- water and wastewater, and
- workforce development.

What might a community prioritize...

Outcomes

- Reduction/remediation of historic harms
  - Safety
  - Access to resources previously lacking
- Ownership + economic benefit
- Increased workforce access, education, training
- Contribution to promised project goals
- Improved environment + overall quality of life
- Tools and autonomy to address potential adverse outcomes
- Actor accountability

Process

- Procedural justice - consent, right to say “no”
- Financial support for engagement and ongoing participation
- Development of related programs
- Transparency with process, data, research
- Legally binding agreements
- Centering of enfranchising frameworks
  - FPIC
  - ABCD
- Recognition of historic harm + past mistakes
- Operationalization of environmental justice principles
- Overall process dynamism - process is updated with new learnings, consent isn’t static

Evaluation frameworks will differ...

Communities are not monolithic and their decision-making systems will vary.

Frameworks for decision-making are echoed in the factors that influence public perception:

- Technology/pathway
- People
- Place
- Process

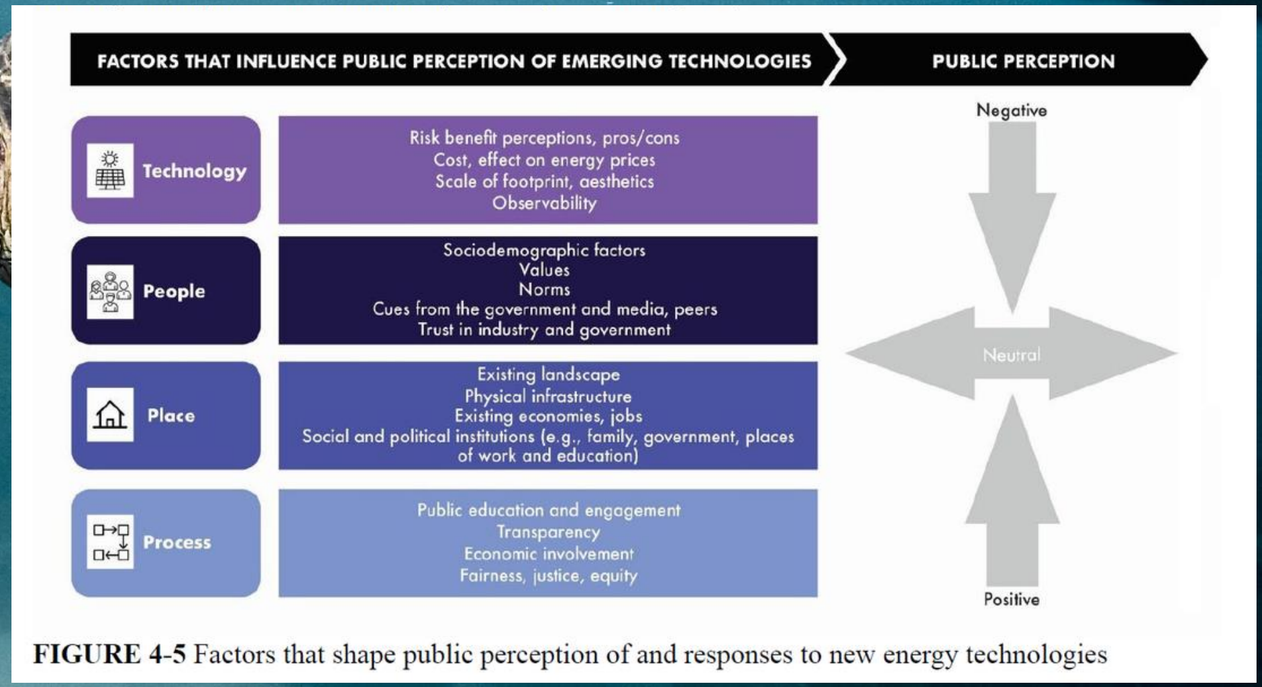


FIGURE 4-5 Factors that shape public perception of and responses to new energy technologies

Figure from the National Academies of Science, Engineering, and Medicine report Carbon Utilization Infrastructure, Markets, and Research and Development: A Final Report (2024)

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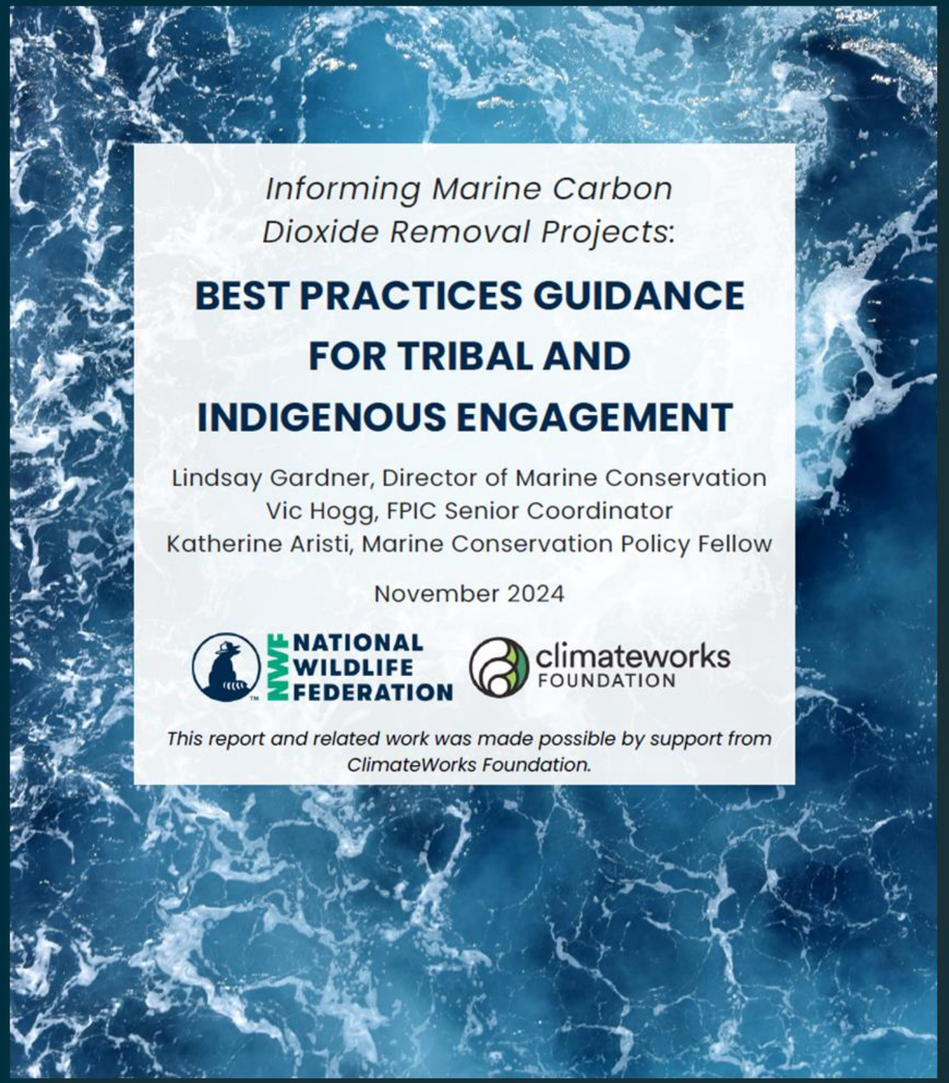
Scan the QR code to explore NWF's newest report on Informing Marine Carbon Dioxide Removal Projects: Best Practices Guidance for Tribal and Indigenous Engagement.



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Thank you.

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For more information on NWF’s carbon management work check out our site.